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P. J. BRORE & C.

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Musicon, Mich.

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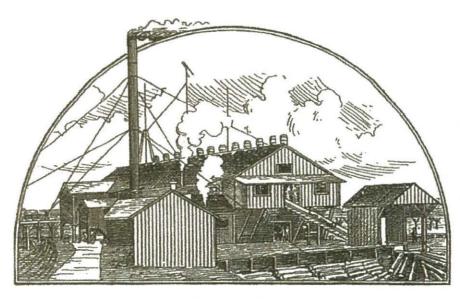


"The summer day, Rich in its regal beauty lay Over headland and beach and bay; And the voice of the waves sang dreamily, A sweet, low tale to the listening ear."

NE hundred and fourteen miles north of Chicago, on the eastern shore of Lake Michigan, is situated White Lake, a harbor of natural perfection, a pure sheet of deep water, five miles long, and varying from one-half to one and onehalf miles in width, emptying into Lake Michigan through a government channel. Its location is the center of Western Michigan's famous "Peach Belt," as well as a great business district, and is surrounded by the richest and most beautiful gifts of nature. The climate is most invigorating and healthful. The air comes fresh, cool and bracing from the ever-changing surface of the grand old Lake Michigan; the prevailing winds during the summer are from the west and southwest. Cooled in their passage over the lake, they produce a most delightful atmosphere on the east shore. While on the western shore of the lake it may be sultry and intensely hot, at the same time the inhabitants of the east shore will be luxuriated in a perfect day.

As we steam into White Lake, on either side for a distance of two or three miles, a beautiful picture of ease, comfort and happiness presents itself to the eye. Bright summer cottages peep from among the shady wood and bid welcome to the new arrivals. The landscape gradually changes to a more settled condition, and finally developes into the toil and clamor of business life. Here, at the extreme end of the lake. are located the industrious villages of Whitehall and Montague, Whitehall covering the southeastern shore, while Montague stretches over the northwestern. It is the purpose of this little book to describe not only the natural beauties that surround

White Lake, but to give the reader an idea of its business interests.



NEW YORK MILL.

Covell's Lumber Mill. From the amount of their daily output you can readily see that it is a very active affair. It is credited with cutting forty thousand feet of lumber and twenty thousand lath daily, keeping sixty hands employed as its full crew.

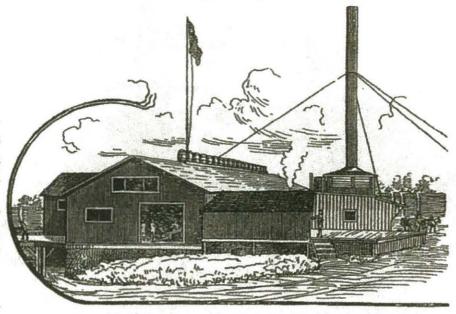
Fifty men are engaged by the Nufer Cedar Co. further up the lake, where principally cedar shingles are produced, to the amount of ninety thousand daily, packed and on the docks ready for shipment.

Next are the freight yards, depot, etc.

Then follows the water works, built under the Walker system, with engines of thirty-five horse power.

Taking the industries as we meet them, first on the Whitehall shore, the New York Mill claims our attention. Its capacity for cutting lumber is fifteen million feet each season, with a force of sixty hands, who keep the sharp teeth of the band and circular saws busy making lumber of the logs that follow in rapid succession up the bull slide into the mill. A large structure just by ond manufactures more fine grade leather than any tannery in the United States. It is known as the Eagle Tanning Works. They keep constantly employed about ninety men.

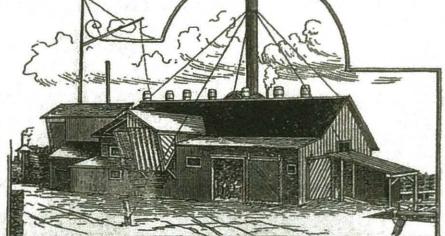
The next manufacturing enterprise is C. E. & M. B.



C. E. & M. B. COVELL'S LUMBER MILL.

employed principally in the manufacture and controlled by A. T. Linderman, the preside and controlled by A. T. Linderman, the preside and cull stuff, by feeding it into machines which cut and sort the pieces automatically, placing each size in a seperate apartment. Another machine joines these pieces to the required width by a glued dovetail joint, at a speede of ninety feet per minute, six times as fast as the ordinary edger; the joint is self clamping and is ready for manufacture at once. The boxes are completed by dovetailing, making a much stronger box than those made by the

WATER WORKS.



NUFER CEDAR CO.'S MILL.

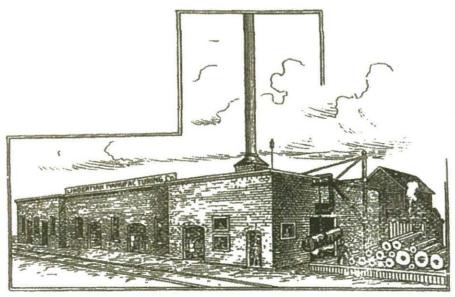
Besides this class of box Mr. Linderman has invented a vaneer box which

use of nails.

cannot be appreciated unless seen. Its advantage in weight, strength and durability, insures for it untold success. His dovetail box can be manufactured with so much less expense that box making will soon undergo a complete revolution.

Following the Linderman Manufacturing Co. is C. E. and M. B. Covell's Shingle Mill, running night and day to meet the demand for their fine quality of shingles. It certainly presents a thriving picture, the bright electric lights which shine in and about the mill at night, and the noise of the machinery together with that of fifty men busily engaged in the various departments, bespeaking prosperity.

Soon the steamer lands at the wharf, where a building of good propor-



LINDERMAN MANUFACTURING CO.

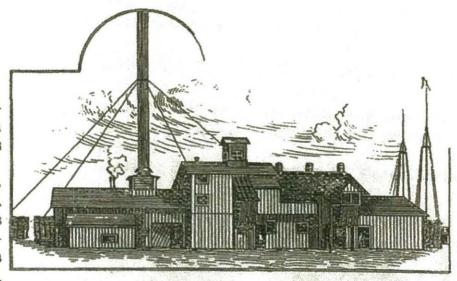
other enterprises. The main street is paved and the residence streets well improved and beautifully shaded with towering oaks and generous maples, which in many instances meet in friendly embrace across the wide drives.

An excellent public library is maintained besides a splendid school system, highschool, and seven churches. There is a competent fire department, and municipal affairs are well regulated. There is a live newspaper, the Whitehall Forum, and the Whitehall State Savings Bank provides ample banking facilities. Railroads, steamboats, telegraph, telephone and express companies furnish communication

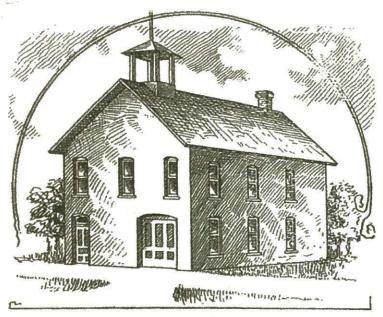
tions, the freight and warehouse is situate:
ties of goods are shipped from these docks
parts of the country.

Passing up into town we encounter on the passing whitehall Roller Mill, with a capacity of seventy-five barrells of flour daily. Messrs. Olsen and Degen have built a reputation for their mill, second to none.

There are a number of other industries in Whitehall that for want of space we cannot fully describe; among them are the Norman Painting Co., the Bell & Uttley Wagon Co., White Lake Creamery, Whitehall Manufacturing Co., Erickson and Steffe's planing mill, a good brick yard and various



C. E. & M. B. COVELL'S SHINGLE MILL.



TOWN HALL, WHITEHALL.

managers of the Staples & Covell saw mill, and the popular Sylvan Beach resort. Mr. Staples is also chief of the fire department.

Theo. S. Watson has for some years past been the proprietor of the Mears Hotel. The traveling public who make Whitehall know the Colonel, and the reputation he has made for his house is the envy of the hotel fraternity.

E. J. Smith, the present postmaster, is an able attorney as well as a clever journalist. His present hobby is the neat postoffice building (which we regret to say we failed to illustrate) with all its modern conveniences, planned and ar-

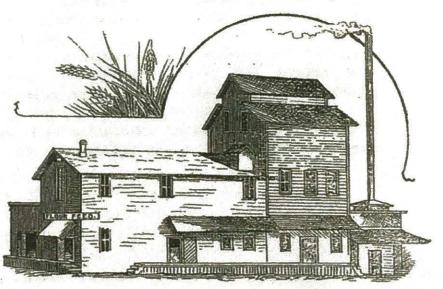
with all parts of the world. Hotel accommodations are good.

Before leaving Whitehall, on the road to Montague may be seen the saw mill of Staples & Covell, employing seventy five hands. This mill has a very large capacity, probably cutting more lumber than any mill on the lake.

SOME OF WHITEHALL'S BUSINESS MEN.

James H. Williams, real estate and insurance agent, also manager of the New York mill, and president of the village board.

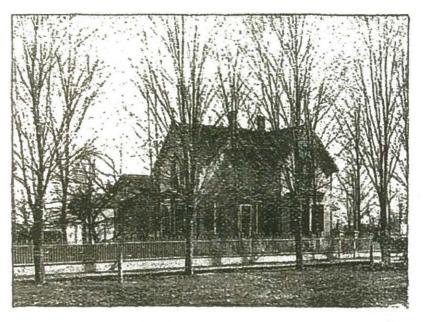
Hiram E. Staples and Lyman T. Covell, owners and



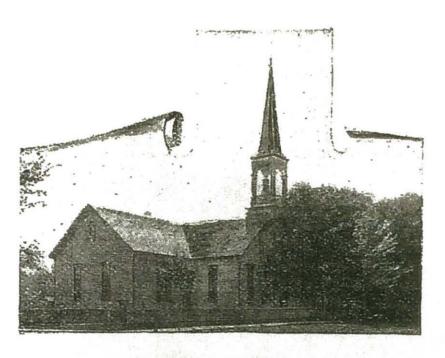
WHITEHALL ROLLER MILL.

ranged by himself. He has just cause to take pride in its completeness. Mr. Smith has but recently been appointed postmaster, but already has all matters pertaining to his postoffice perfectly systemitized. The Whitehall Forum, for a number of years has kept the community well supplied with wholesome news. and among the fraternity throughout the state, Mr. Smith, through his clever pushing of the pencil, has become very popular.

John H. Chapman, formerly postmaster of Whitehall, is how engaged in the insurance and real estate business. He is an active member of the Board of Improvement and de-



J. H. WILLIAMS' RESIDENCE, WHITEHALL.



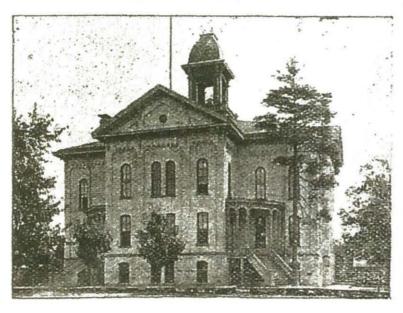
M. E. CHURCH, WHITEHALL.

votes much of his energies to the advancement of the White Lake interests. Any information concerning the interest of manufacture, etc., in or about Whitehall will be gladly furnished by him.

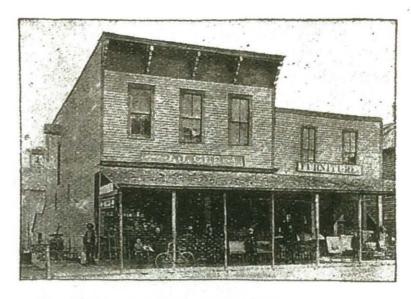
J. J. Gee, for seventeen years a resident of Whitehall, in his early days taught school, but feeling that there were better things in store, he left the educational field and opened a hardware store. This business has rapidly increased under his clever management, until now he is the proprietor of one of the largest hardware establishments

in this part of the state. As trade increased and demand was sufficient he added to the hardware business, farming implements, furniture, crookery, carpets, etc., and now carries these several departments, each complete in all their requirements.

W. B. Conley, proprietor of the "Corner Drug Store," is a thorough drug student, familiar with all the departments of pharmacy. For four years past he has managed quite an extensive drug business. Besides a very fine line of drugs the best brands of cigars are kept on sale, as well as a full



WHITEHALL HIGH SCHOOL.

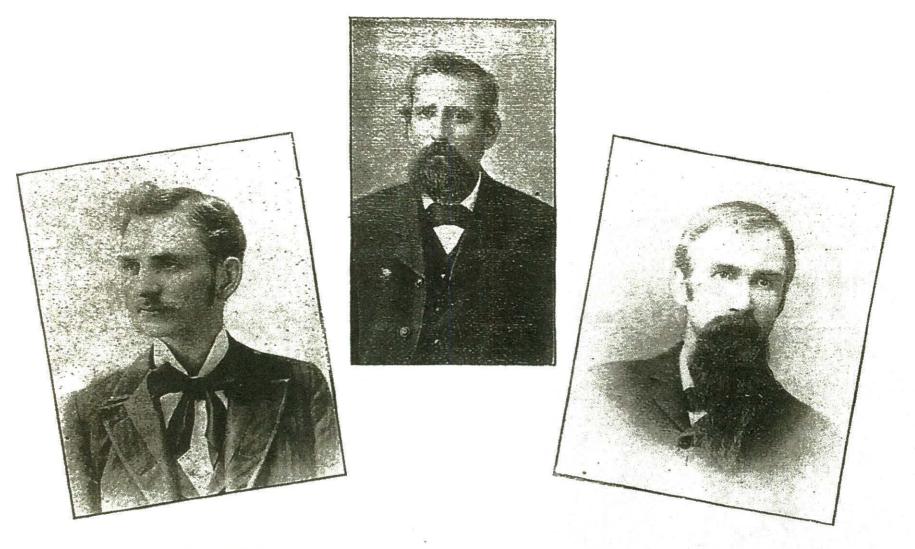


J. J. GEE, WHITEHALL.

line of toilet articles.

Geo. J. Moog, for some years coroner of Whitehall, at present a village trustee, is engaged in the furniture and undertaking business. He is very much interested in the advancement of the commercial interests of White Lake. Mr. Moog is the president of the Board of Improvement, which is making a strong effort to bring the advantages of White Lake before the manufacturing world.

The clothing establishment of Jno. O. Reed, under the management of Joe E. Reed, displays a large degree of ability in the selection of goods, in their various depart-



C. S. PITKINS.

W. F. NUFER.

J. J. GEE.



THE

ALASKA

Refrigerators keep provisions longer with LESS IGE than any other.

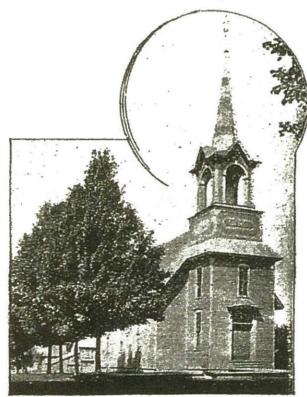


Ask your dealer for them or write us for catalogue and prices.

THE ALASKA REFRIGERATOR COMPANY, MUSKEGON, MICH ments, to meet the demands of first-class trade. With their enterprise and push they have established a good patronage.

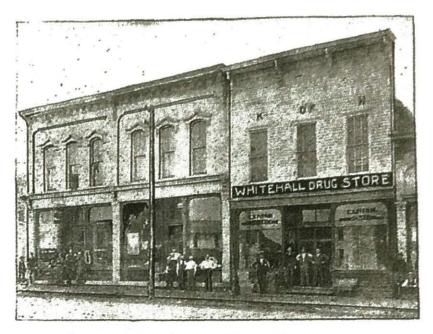
H. B. Loutenberg, dealer in boots and shoes, is an industrious, wide-awake merchant, with a line of goods to meet the minds of the most fastidious. His stock is large and his reputation good.

Thos. B. Widoe is the proprietor of one of Whitehall's best



BAPTIST CHURCH, WHITEHALL.

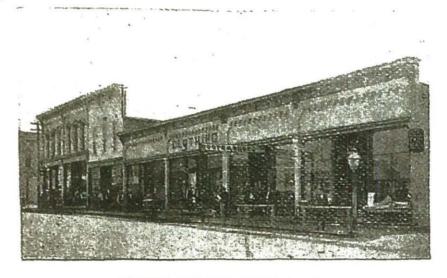
clothing establishments. He is an able and successful merchant, and one glance at his establishment will satisfy one that in point of first-class goods, good displays and the best of terms, Mr. Widoe's estab-



CONLEY'S, REED'S, PITKINS'.

lishment is among the leading.

The labritory of C. G. Pitkins, destroyed by fire in 1890, has been replaced by one more complete. His great consumption remedy is finding its way to all parts of the country. It is regarded by all as a valuable discovery, its cure of coughs, colds, hoarseness and consumption being so certain and active. Mr. Pitkins is also the proprietor of the Whitehall Drug Store, a first-class drug establishment, where he carries a fine line of books, stationery and toilet articles in connection with his drugs.



COLBY STREET, WHITEHALL.

FREE FACTORY SITES,
LITTLE OR NO TAXES,
CHEAP AND RELIABLE LABOR,

THE BEST OF SHIPPING FACILITIES,

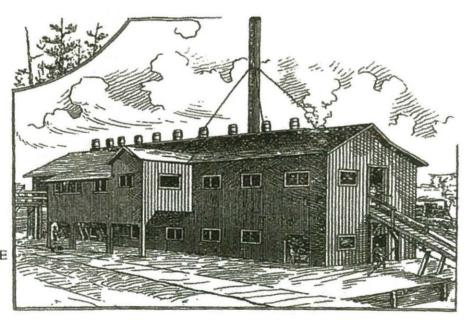
THE HEART OF A GREAT LUMBER DISTRICT,

THE EASY ACCESS TO THE GREATEST ORE MINES IN THE

WORLD - - - - -

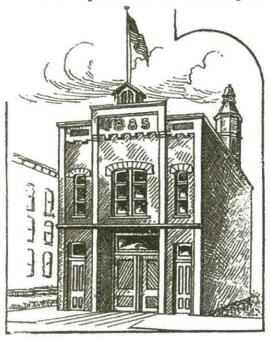
Are some of the Inducements offered to Manufacturers.

FOR want of space the description of some of the most interesting features surrounding Whitehall and Montague cannot be inserted. The large fruit groves and the extensive berry fields might be tamely described, but the quality and the beautiful varieties of fruits grown must be seen and tasted in order that they may be in any wise appreciated.



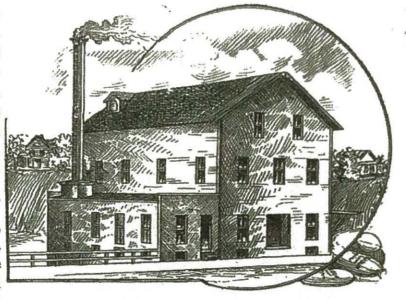
STAPLES & COVELL'S LUMBER MILL.

ASSING on into Montague you are soon before one of the most prosperous concerns in the country—the Montague Iron Works. All classes of marine and stationary engines and boilers, propeller wheels, etc., are manufactured under patents controlled by the firm, besides castings in various metals. Passing to the main street, the fire department building occupies a sightly corner and in its good proportions is quite imposing. On the opposite corner stands the Montague Roller Flouring Mills, managed by Geo. E. Gardner. This mill has a large capacity as well as a fine reputation for its output.



TOWN HALL, MONTAGUE.

A large hotel, "The Franklin," occupies the northwest corner, one block south of the flour mill. It is a hotel well managed by the Dodge Bros., gentlemen of good taste, enterprising, hospitable and reliable. Their guests are

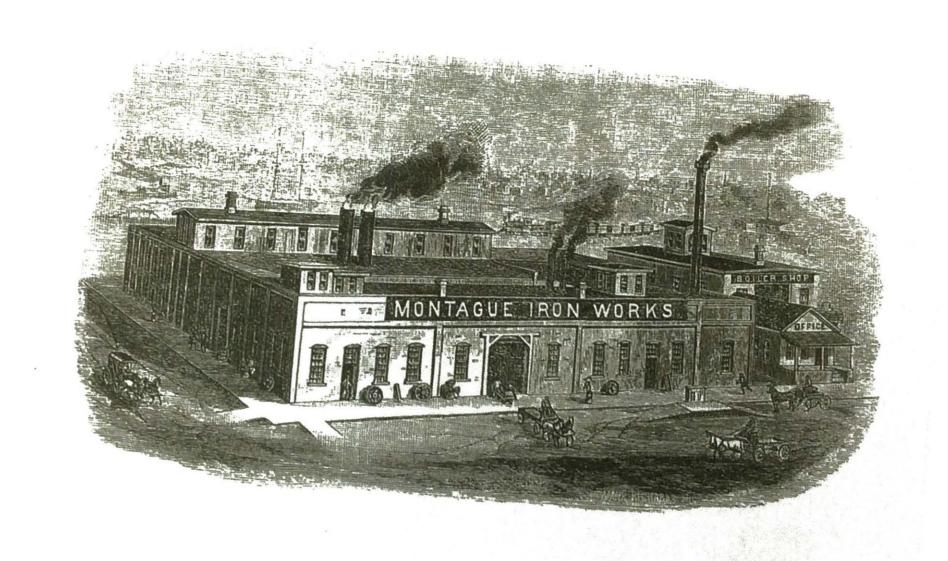


MONTAGUE ROLLER MILLS.

well entertained, and they always have a word of praise for the house.

The southwest corner is occupied by the Muskegon County Bank. Its co-partnership was organized in May, 1882. Mr. H. H. Terwilliger, the cashier, has the general charge of the business, is a man of good ability and an expert in the banking business. He is always interested in the furtherance of any move for the benefit of his community, and at all times willing to render any information regarding the business interests of Montague and White Lake.

Adjoining the bank is the dry goods establishment of C. L. Steeng, who has been a resident of Montague for twenty-five years. Fifteen of these he put in as book-keeper for the firm of Ferry, Dowling & Co., and one year secretary of the Ferry Lumber Co., after which he engaged in his present business. His store is well stocked with good goods, and his custom is in keeping with his stock.

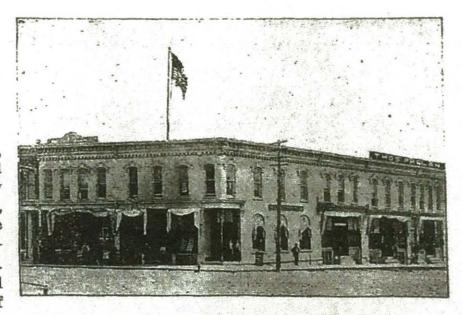




The Peck Mercantile Co. was organized in January, 1885, as the Peck Hardware Co., but was reorganized and incorporated in May. 1892, as the Peck Mercantile Co. They are extensive dealers in hardware and farming implements, and also maintain a first-class grocery department. The officers are Wm. Peck. president; Arthur Jones, vice-president; Will M. Peck. secretary and treasurer. Mr. Wm. Peck has held various offices of trust under the village, and his large patronage shows conclusively that his circle of friends and acquaintances is very extensive.

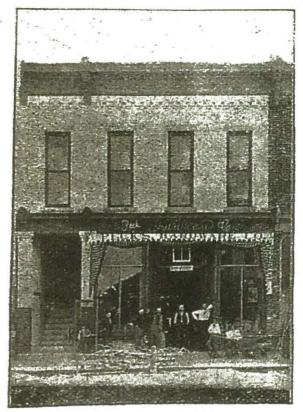
The southeast corner is occupied by the siness of G. H. Mason, a dealer in general merchandise, his different departments consisting of millinery, dry goods, notions, boots and shoes, rubber goods and groceries.

The brick block occupying the northeast corner is the Ripley Block, built by L. G. Ripley, one of Montague's ambitious business men. In one of the stores of this block, Mr. Ripley carries one of the largest drug and stationery stocks in this part of the country. Every shelf is crowded to its uttermost with first-class goods, which meet the demands of his trade.



RIPLEY BLOCK, MONTAGUE.

The clothing and furnishing house of Montague located in the Ripley Block, besides carrying a fine line of clothing and gents' furnishings, has a splendid merchant tailoring department. Mr. Thos. E. Phelan, the proprietor and manager, is a man of such experience as to enable him to buy the finest materials and the latest and best styles of clothing.



PECK MERCANTILE CO.

Max Jennings, the professional optician, recently located in the Ripley corner. In connection with his optical goods he carries a fine line of jewelry. By long experience he is thoroughly able to understand the scientific principles of fitting the eyes with the



PUBLIC SCHOOL, MONTAGUE.

proper glasses, and the community will be well cared for.

The Montague Observer is ably edited by Oscar H. Austin, a young man of good business ability, who also fills the position of village clerk and agent for the American Express Company. The Observer, through the genial manners of Mr. Austin, has a healthy circulation, with every prospect for a larger and better one under its present editor.

Besides these there are operated in Montague a carriage and wages works. Klett & Wurtzler's harness factory, Smith & Field, lumber manning turers, a cigar factory, D. Wilkinson's spring bed works and the S. Wentworth wagon works.

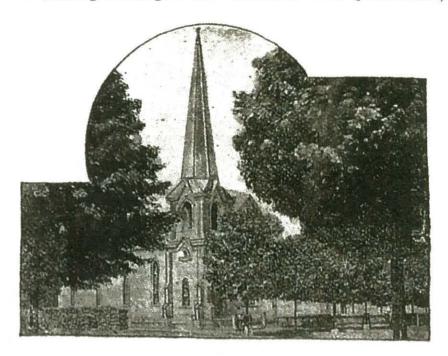


PRESBYTERIAN CHURCH, MONTAGUE.

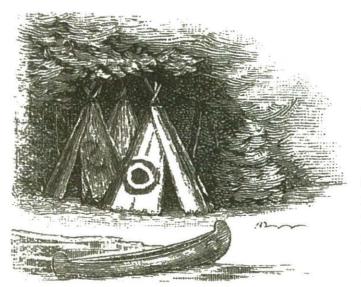
where the finest varieties of strawberries, blackberries, whortleberries, grapes, peaches and the renowned Michigan apples are raised in great abundance. The woods are full of all varieties of wild fruits, hundreds of bushels being shipped each year. The freight houses are always crowded to the uttermost during the fruit seasons, and the shipments find first place in the greatest fruit markets and bringthe best prices.

Montague possesses two excellent schools, many beautiful residences, seven pretty churches, a fine "Walker" water system, a first-class fire department, a weekly paper, town hall, etc. The streets are beautifully shaded and the roads well kept. The principal residence section is located on a high plateau, overlooking the business portion of the town, and commanding a fine view of White Lake and the surrounding country.

Adjoining Montague are numerous fruit plantations,



METHODIST CHURCH, MONTAGUE.



I leave the town with its hundred noises, Its clatter and whir of wheel and steam, For woodland quiet and silvery voices, With a forest camp by a crystal stream.

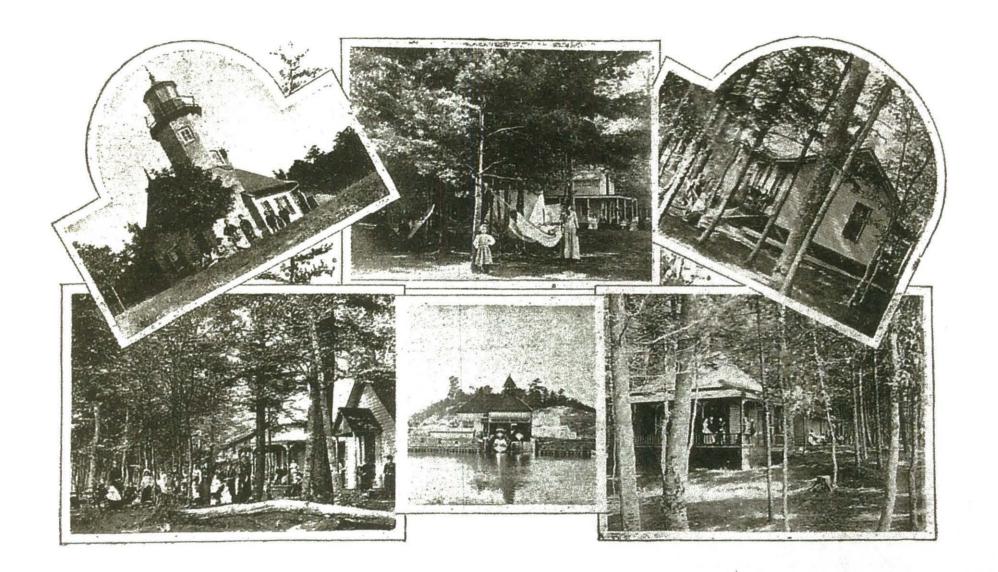
Michigan has formed the theme upon which many a talented author has lavished his intellectual powers, and still the subject is far from exhausted. Among the historical and most beautiful spots on its eastern shore is Sylvan Beach, a neck of land stretching in a northwesterly direction about one mile, which nature has richly covered with giant oaks, graceful elms and generous maples. Beneath this cannot in the cool shades, are the little ravines and quiet mounds, where once the Indian dwelt, and where the aboriginal trails still present an interesting feature in their picturesqueness. The legends still preserved by the early

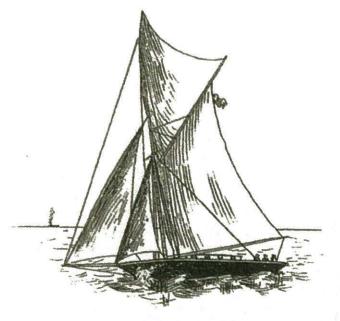
white settlers lend charms to the surroundings, while the breezes whisper of battles fought when the pale face was a stranger. With the easterly shore on White Lake and its westerly, a white sandy beach washed by the tireless waters of Lake Michigan, from whence in graceful slopes it gradually rolls back a short distance and then rises in a bluff some fifty feet to the plateau which extends to the White Lake shore, the variety and beauty are unsurpassed.

Here many come each year to rest from the toils and burdens of city life, to escape the superheated streets and to

enjoy the clear, pure air, and, as it were, to "take in nature at the pores." Many beautiful cottages have been erected, and the cottagers enjoy by day the romantic surroundings, and in the cool evenings the divine beauties of Luna when she casts her sparkling rays over the dancing waters, and the "Sable goddess from her ebon throne in rayless majesty stretches forth her leaden sceptre." The romantic Lover's Lane, the picturesque old channel, and the surroundings of the vigilant light house are among the spots where the lovers of nature feast.







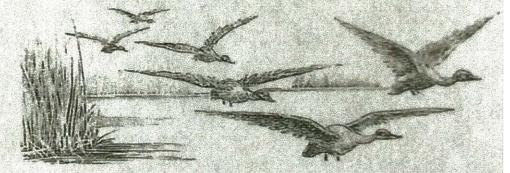
To pretty neeks in sun and shade, O'er thy fair bosomwe'll swiftly speed; They who love sport will thee caress, Beautious White Lake, best of the best.

NUMBER of pretty sailing yachts dot the surface of the later and furnish splendid amusement to those who enjoy the entrement that yachting alone affords. Among the finest are the "higher L. Peck," owned by Will M. Peck; the "Mermaid," owned by the "Bianca," owner Geo, M. Duram; the "Cora," the property of W. B. Conley; the "Ora Bell," property of Messrs. Wood and Pale; the "Vega," owned by Gus Anderson; the "Norval," belonging to H. Floren, and the "Maydower," owned by J. Hazelton & Co., besides a goodly marker of other pretty yachts. Among the steam yachts are the "Rebecca," property of H. E. Staples; an elaborate cattermeran, fitted with all the conveneence of a

summer home, carries the family and friends of A. T. Linderman about the pretty lake, while the "Cayuga," the property of Parsons & Robinson, conveys the tourist and pleasure seekers to all the picturesque and comfortable nocks. Regattas are by no means unfrequent sights, and are participated in by the yachts just named. The yachtsmen eagerly watch for these exciting events, which so much resemble the flight of as many graceful birds speeding over the blue waters in merry chase.

It is a recognized fact that no better tishing grounds exist than those afforded by White Lake and vicinity. A one

and a half hour's catch of black bass in June, credited to the captain of the life saving station, was sixty-five pounds, and numberless catches have been made before and since equally as great. Besides the black bass, the lake has large numbers of pickerel, rock bass, pike, croppies, muscallonge, perch and carp. In certain seasons of the year white bass in large schools pass in and are caught very rapidly. The fishing grounds are easily



reached by small boats, or the the steamer Cayuga, which plys continually between Montague, Whitehall, Sylvan Beach and the Life Saving station and all principal points. The streams about White Lake abound with the gamy speckled trout, and the partridge, and a great deal of sport for the gunner and hound. The rabbits, of which there are very thany, furnish a great deal of sport for the gunner and hound.

The property known as Long Point, situated about one and a quarter miles from Lake Michigan, on White Lake, contains 136 acres of land. It would make a nice resort; has good docks built for steamers of any size, and is one of the best locations around the lake. This property is for sale at a reasonable figure to parties who will improve it. For further particulars address > II. Williams, Whitehall, Mich.

A LITTLE BUSINESS TALK

On White Lake, its Location, Resources, Facilities and its Future.

Whitehall is one hundred and fourteen miles from Chicago, the greatest destributing center of the United States; sixty miles from Milwaukee, an other great shipping center; and is only a twelve-hour run from Escanaba, the greatest bessemer ore shipping point in the world. It has a complete waterway to New York, Pennsylvania, Ohio, Indiana, Illinois, Wisconsin, Minnesota, British America, Canadian ports and foreign countries.

Its resources are unlimited. Situated in the great timber belt, of both hard and soft timber, which is in great abundance, it is independently field in all materials for which timber may be applied. It is in easy access to the great ore mines of Michigan, so that expert, iron and lead may be laid down on the docks of Whitehall at the least possible cost—an item greatly to the advantage of manufacturers.

Freight loaded on steadlers at six o'clock in the evening is in Milwaukee and Chicago markets at five o'clock the following morning. Cargo rates, fifty cents per ton.

A large iron rolling mill and steel industry is operated and is accessable by rail or water at a distance of eleven miles—the C. & W. M. railroad connecting immediately with the G. R. & I., and the T. S. & M., the D. G. H. & M. and the D. L. & N. furnish the best of railroad facilities.

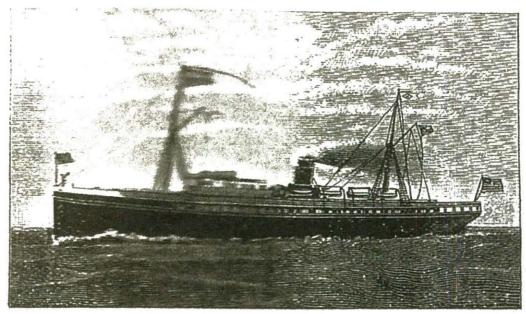
I shall submit to your judgment a few extracts from a speech made by Andrew Carnegie and clipped from the Springfield (Mass.) Republican together with the tonage movements, as taken from census bulletin No. 28, and figures read by the Secretary of the Board of Trade of Duluth, before the Hudson River commission:

"You have read a great deal recently of a vast combination in steel-making formed in Chicago. I have no desire to underrate the importance of that movement, nor of \$5,000,000 to be applied to the building of works for plate-making structural shapes and all the various forms of steel. I have expected such action for a long time. There is nothing surprising to me about it. I have told this community, and I have labored for years to impress it upon the railroad companies of the state that the latter had made it possible by heavy reductions of rates upon material destinator points beyond the limits of the state, to manufacture a ton of Bessemer steel pig iron just as cheap in Chicago as it can be manufactured in Pittsburg. There is no question about it. It is a matter of figures which I have given, which no man has ventured to contradict, and which have been publicly corroborated by Mr. Stewart, general freight agent of the Pennsylvania company. I am credited with having said that the South was to be Pennsylvania's great rival, but what I said was that it was to be the chief competitor for foundry iron in the eastern district of Pennsylvania. The South will not trouble Pittsburg. Our competitor is not the South; it is Chicago. In the year 1887 the Chicago district made more tons of steel than the whole of western Pennsylvania, and I warn capital and labor in Pittsburg that a severe struggle is in the future for both."

TONAGE MOVEMENTS BY WATER.

London and Liverpool Compared With Sea Ports of the United States and the Four Great Lakes.

SEA PORTS.	GREAT LAKE PORTS.
London, England,	All Chart Take worth
Together	All Lake Michigan ports combined 18.571.258 tons.
All U. S. ports	
New York, Philadelphia, Boston combined 9,073,690 tons	Through Detroit river 34.203,696 tons.



FROM GHIGAGO

TO

Whitehall or Montague and Return.

HE beautiful twin steamships. City of Racine and the Atlanta, the vessels of the Goodrich Line assigned to this service are eminently seaworthy, carefully constructed, thoroughly equipped, and no pains nor expense have been spared to make them as safe and staunch as they are speedy and commodious. Year after year new

steamships have the latter of the more graceful in outline, perfect in mechanism and more satisfactory, than its immediate predictions of the Racine not only delight the eye but afford those comforts so thoroughly appreciated. The many the grand entrance opens up a vista of surprising magnificence and extent. It is

175 feet long, and the state of the lighted by electricity the effect is enchantpets are of soft Aximisted at the lighted by electricity the effect is enchantpets and lounges are the state plush, while heavy French plate mirrors at
hance with their reflected and the general gorgeousness of the scene. The state
gant and inviting, while all are supplied with an abundance of water, as well as
able convenience. The capability it berths is ample for the accommodation in
300 passengers. Each hour is the full of novelty and delight. The fragrance of
delicious; its ozone invigoration. By daylight or moonlight the beauty of the

monious blending of ing. The floor carthe same hue. ('hairs frequent intervals enrooms are large, elevery other imaginfirst class style of over the cool, pure air is scenic panorama un-

folded is entrancing. When the tired traveler seeks repose, he is soothed to rest by the music of rippling waters, and

drops off at last into the unaccustomed bliss, perhaps, of sound, refreshing sleep.

Steamers leave Goodrich Docks, Chicago, daily, except Sunday, at 7:30 p. m., arriving at Muskegon at 7:30 a. m., connecting with the early train or boats for Whitehall and Montague, a run of sixteen miles by rail or water.

Steamers leave Muskegon daily, except Saturday, at 5 p. m., touching at Grand Haven, reaching Chicago at 6 a. m. Fare, including berths, \$3.00; round trip, \$5.00; individual ten ride tickets. \$20.00.

THE POPULAR, THE CHEAPEST, THE DIRECT ROUTE.

JNO. W. GILLMAN, SUPT., CHICAGO.

JNO. SINGLETON, GEN'L PASS. AGT., CHICAGO.

The establishment of A. Mears, located on Colby street, is one of the most extensive general stores in Whitehall, carrying complete lines of the finest grades of dry goods and groceries. Mr. Mears is an old resident, and has a fine trade, which he built by his efforts to please all who purchase his wares. Well does he deserve good patronage, not alone because of his excellent stock, but because he is one of the men who knew Whitehall in her infancy, and was among those who fostered and assisted in every possible way to make her the beautiful place she is. Success has attended his efforts and will continue to do so.

